

Impromptu Records

Recording and Production

An idea of what it might cost for an Impromptu recording:

- \$50/h basic rate; **\$35/h** in quantity (10 hours or more)
- \$150 additional flat fee per session (trip) for remote recording anywhere 'local'
- Typical recording time ranges from 15 minutes to 3 or 4 hours per song.
These hours may be spread over a few sessions as well, depending on the artist's or engineer's needs. For example in a live setting, 15 minutes or less might be all that is available per take. In the controlled setting, remote or not, perhaps multiple takes or even 'overdubs' will be desired, to capture various versions of a song, try different recording techniques, or simply to make available various performances from which to choose. These sessions will later be mixed, evaluated by the artist/engineer, and then added to, or retaken, as desired.
- Typical song production requires 10-15 hours total work to be recorded, mixed and mastered.
This assumes each song is part of a collection of songs, although it holds in general. For estimates, assume about 12 hours total work per song, of which say 3 hours is required of the artist(s) for recording, listening, etc.
- Estimate a total cost of about **\$420/song**.
*This is, for example, a total cost of \$1260 for a 3 song demo, or \$4200 for a 10 song album, which includes all recording, mixing and mastering to CD. The contracting artist receives a few copies of the finished CDR, ready for listening, public issue, or further duplication by Impromptu or anyone else. **Actual price, and other arrangements, are negotiable.** For personal demos or other works-in-progress, requiring a typical recording session, rough mixing, and no further post-processing or mastering considerations, a fixed price of \$200/song for recording and mix-down to CDR may be arranged. Go this way maybe if you want something for practice or further development, or just want to try putting down some songs to see how they might sound.*

Additional Stuff

- copies of CDR's: \$5.00 each (minimum 10 units)
- transfer from cassette tape to CDR: \$50 (\$5.00 per copy)
- copies of cassette tapes: \$50 plus \$7 per copy
- transfer from CD to cassette tape: \$35 plus \$7 per copy
- Packaging design/artwork for a CDR can be done in-house if desired. Typically this requires a charge for 2-20 hours work at regular rates, depending how it evolves with intermittent inspection by the client. A package design typically includes a card insert at the front (printed both sides), a fixed insert card within the rear (with edge flaps), and a printed label on the CDR.
- Small run packaging printouts: \$5.00 per set (10 sets minimum)